HUBBARD COMMUNICATIONS OFFICE Saint Hill Manor, East Grinstead, Sussex

Remimeo HCO POLICY LETTER OF 15 JUNE 1972

PR Series 11

PR AREA CONTROL THREE GRADES OF PR

These are the three grades of PR:

Perfect PR: GOOD WORKS WELL PUBLICIZED.

Inadequate PR: GOOD WORKS WHICH SPEAK FOR THEMSELVES.

Enemy PR: BAD WORKS FALSELY PUBLICIZED.

Extracted from LRH Cónference Notes by CS-6

for

L. RON HUBBARD FOUNDER

LRH:DH:nt Copyright C 1972 by L. Ron Hubbard ALL RIGHTS RESERVED